

MEDIA RELEASE

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FOR IMMEDIATE RELEASE:

Plot Hinge: Fact shapes fiction in new serial novel

Outcome of real-world events determine how plot of new online book progresses.

- Author Josh Martin is writing his innovative new book as a serial novel at www.plottinge.com
- Real-world events (ex. the outcome of an election) determine how the weekly chapters unfold
- Prologue is live now with weekly instalments beginning Feb 2nd, 2012 (concluding June 2012)
- Free to participate and includes opportunities to interact with the author and help shape the plot

Guelph, Ontario (January 9, 2012) – *If*. For such a little word it certainly packs a lot of significance. *If* we never met at that coffee shop all those years ago, we wouldn't be married. *If* I hadn't missed my flight I'd have gotten that job. *If* it keeps raining our basement is going to flood. It's remarkable how much this tiny word shapes who we are and where we end up in life.

Guelph area author, Josh Martin, is building his latest project around that two-letter word and letting chance decide the outcome of a new online serial novel.

Titled, *Run*, Martin will be writing a new chapter each week and posting it to his website. At the end of each chapter the story will be left at a cliff hanger with the story able to progress in a couple different directions. Martin will then connect the story to an upcoming, real-world event. The outcome of that event will decide which direction the plot will proceed and the following chapter will be written accordingly.

For example, at the end of the story's Prologue (which can be read online at www.PlotHinge.com), the readers are left with the following:

"February 2nd is Groundhog Day. As the superstition goes, depending on whether or not the groundhog sees his shadow will determine how much longer winter will be. Wiarton Willie is a popular groundhog from Wiarton, Ontario and a perfect Plot Hinge to kick things off.

So here's how we'll decide how chapter 1 unfolds:

- 1) *If Wiarton Willie sees his shadow on February 2nd (signifying more wintery weather on the way) then there will be fresh snow on the ground in which Will has left his footprints. The Man in Charge will spot his tracks and find him at Tina's house.*
- 2) *If, however, Wiarton Willie does not see his shadow, then the man will not spot Will's footprints, allowing Will and Tina to avoid being discovered."*

Leaving the fate of the story to chance is a unique approach to storytelling. “Most authors are very possessive of their plots and characters,” says Martin. “But putting more control in the hands of fate is exciting. It makes for an unpredictable and more rewarding experience for both reader and writer.”

Readers can find the full Prologue of *Run* on Martin’s website, www.PlotHinge.com. Chapter 1 will be posted on February 2nd and a new installment will be added every Thursday after that until the series ends in June.

And just how will that story end? That’s a bit iffy.

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Please visit www.plothinge.com for more information about this project including a welcome video from Josh Martin.